

Brandon Morse

Full-Stack (LAMP) Web Developer

+1 609.457.5994

brandon@morsecodemedia.com

www.morsecodemedia.com

TECHNOLOGY USED

HTML, CSS/Sass, Javascript, jQuery, Gulp.js, ZURB Foundation, ZURB Ink, Twitter Bootstrap, MySQL, PHP, CodeIgniter, ExpressionEngine, ProcessWire, WordPress, Git, Atlassian Jira, Amazon Web Services, Rackspace, DigitalOcean, HubSpot, Adobe Photoshop, Vagrant, VirtualBox, Litmus

PROFESSIONAL EXPERIENCE

inVentiv Creative Studios, Newtown, PA - 10/2015 - Present
Technology Manager

allwebcafe, inc., Berwyn, PA - 08/2014 - 10/2015

Director of Development and Technology

- Spearheaded a successful server migration, reducing the monthly spend by 92%.
- Developed and implemented an iterative QA process.
- Hired, mentored and trained employees; oversaw and conducted yearly reviews.
- Maintained development, staging and production servers on DigitalOcean, Rackspace and Amazon Web Services.
- Defined processes and standardize best practices while contributing knowledge-sharing.

Awards

- 2015 W3 Silver Award for <https://www.tunnellconsulting.com>.
- 2015 Communicator Award of Distinction for <https://www.ipipeline.com>.
- 2014 Summit International Leader Award for <https://www.ipipeline.com>.

allwebcafe, inc., Berwyn, PA - 07/2012 - 08/2014

Senior Web Developer

- Lead and implemented team building and best practice exercises as well as optimization techniques.
- Assume support role for user computers / servers, notebooks, and backup systems.
- Developed two box subscription sites for Wal-Mart that generated over 188K users and \$2.1M in less than a year.
- Systematically plan and implement new and effective technology solutions.
- Wrote "Is It Time To Drop Support for IE8?," a blog post that generated 18.7K+ visitors (17.4K+ of which were unique), since February 2014. Equating to roughly 42% of all traffic to the allwebcafe.com website.¹

¹ Most recent numbers as of July 21, 2015.

Awards

- 2014 W3 Silver Award for <http://www.epp.com>.
- 2013 W3 Silver Award for <https://www.geobluetravelinsurance.com>.

MorseCodeMedia.com, 127.0.0.1 - 09/2005 - Present

Freelance Web Developer

- Responsible for the design and development of client websites from conceptualization to implementation.
- Built relationships with third-party vendors.
- Collaborated with industry partners integrating their technology requirements.
- Worked with great client such as, Ikea, John Hopkins Medicine and The Children's Hospital of Philadelphia, The Brownstein Group, Afiliias, Century 21 and The Art Institute of Philadelphia.

Tribe Agency, Mays Landing, NJ - 12/2010 - 08/2011

Director of New Media

- Responsible for the supervision and participation in the strategic planning and execution of digital marketing activities of clients.
- Served as a senior member of the client-facing team, provided leadership, developed mid-and senior-level client relationships and established as an expert and trusted advisor amongst clients and colleagues.

ClassicWines.com, LLC., Chester, PA - 07/2006 - 11/2008

Senior Web Developer

- Oversaw and mentored a team of developers, writers and interns.
- Forecasted needs, requirements and future direction for the team.
- Set policy, regulations, system standards and operating procedures.

NXLevel Solutions, Hopewell, NJ - 10/2005 - 01/2006

Multimedia Web Developer

- Designed and developed graphical interfaces for Flash-based Pharma education software.
- Worked with clients such as, General Electric, Gilead, and SynerMed.

EDUCATION & CERTIFICATIONS

Bachelors of Science in Multimedia and Web Design - *The Art Institute of Philadelphia*

HubSpot Inbound Certification - 02/2015 - 03/2016

HubSpot Designer Certification - 01/2015 - 02/2016